



SHREE VENKATESHWARA

ARTS AND SCIENCE (CO-EDUCATION) COLLEGE,

(Affiliated to Bharathiar University, Coimbatore)

(Recognized u/s 2(f) of the UGC Act, 1956)

OTHAKUTHIRAI, GOBICHETTIPALAYAM, ERODE (DT), TAMIL NADU – 638455

NEWS LETTER

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OFFICE BEARERS OF OUR INSTITUTION



Mr. K.C.KARUPANAN
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Mr. P. VENKATACHALAM
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CEO

ABOUT THE COLLEGE

Shree Venkateshwara Arts & Science (Co-Education) College is located in Othakuthirai near Gobichettipalayam was established in 2019 under the patronage of the Shree Venkateshwara Educational and Charitable Trust. The college aims to provide quality education primarily to the students from rural backgrounds, focusing on technical and innovative skills to meet contemporary demands.

The institution provides state-of-the-art infrastructure designed to support a range of academic and practical activities. This includes well-equipped laboratories where students can engage in hands-on learning experiences, modern workshops for practical training, and extensive libraries stocked with resources to support research and learning.

The institution prides itself on its dedicated and experienced faculty members who play a pivotal role in shaping the educational experience. Shree Venkateshwara Arts and Science (Co-Education) College offers a diverse range of academic programmes designed to cater to various interests and career aspirations. The curriculum is structured to combine theoretical knowledge with practical application, ensuring that students are well-prepared to face challenges in their chosen fields upon graduation.

The college adopts a holistic approach to education, aiming not only to produce academically proficient graduates but also to cultivate ethical values and a sense of social responsibility. Students are encouraged to participate in extracurricular activities, community service initiatives, and leadership programs that contribute to their overall personal and professional growth.

In addition to academic facilities, the college provides a conducive learning environment with amenities such as spacious classrooms, recreational spaces, and facilities for sports and cultural activities. This supports a well-rounded educational experience that goes beyond the classroom. The institution actively engages with the local community and stakeholders to promote educational outreach and social initiatives. This collaborative approach helps foster a sense of belonging and encourages students to apply their learning to real-world challenges.

PRINCIPAL'S MESSAGE

I am delighted to share the accomplishments and vibrant activities of our institution from January to May 2025. This semester has been marked by dynamic functioning across all departments, with a shared commitment to academic excellence, innovation, and student empowerment.



Our various departments organized a series of seminars, workshops, and student-centric events that fostered interdisciplinary learning and skill development. Cultural and literary festivals celebrated during this period reflected the diverse talents of our student community. The Department of Physical Education successfully conducted multiple sports events, encouraging active participation and team spirit among students.

The Internal Quality Assurance Cell (IQAC) played a vital role in quality enhancement through regular monitoring, evaluations, and initiatives promoting best practices. One of the major highlights was the **National Level Faculty Development Programme (FDP)**, organized in collaboration with the **Department of Sociology, Bharathiar University**. This FDP provided a rich platform for faculty members from across the country to engage in academic discourse and professional enrichment.

I am also proud to share that our **placement drive has seen significant success**, with several final-year students receiving offers from reputed companies in sectors such as IT, banking, finance, and manufacturing. These placements are a testament to the quality education and holistic training provided by our institution.

As we move forward, we continue to uphold our commitment to academic rigor, co-curricular excellence, and community engagement. I appreciate the tireless efforts of our faculty, staff, and students in making this semester a remarkable success.

Warm regards,
Dr. A. Mohanasundaram

ACHIEVEMENTS OF THE PRINCIPAL

Dr. A. Mohanasundaram, Principal participated in the Tamil Debate **உலக அமைதிக்கு பெரிதும் துணை நிற்பது பக்தி மார்க்கமா அல்லது அறிவு மார்க்கமா** organized by Vethanthiri Maharishi Yoga Centre Pollachi on the celebration of Mahasivaratri on 26/02/2025.

He acted as a **Board of Studies Member** and Subject Expert in the Department of Corporate Secretaryship, Ayya Nadar Janaki Ammal College, Sivakasi on 21/03/2025.

He participated and earned the certificate of **Kuralamudhan** for reciting **Kavi Vazhi Kural** organized by the World Tamil Cultural Society on 06/04/2025.

DEPARTMENT OF TAMIL



பூ.சா.கோ.அர. கிருஷ்ணம்மாள் மகளிர் கல்லூரி தமிழ்த்துறை சார்பில் 01/02/2025 அன்று **முத்தமிழ் விழா** நடைபெற்றது. இதில் பேச்சு, குறும்படம், புகைப்படம், ஓவியப் போட்டிகள் நடைபெற்றன. இதில் கல்லூரி மாணவிகள் கலந்து கொண்டனர். ஓவியப் போட்டியில் **M. மஹாலட்சுமி** (I B.Com CA) இரண்டாம் பரிசைப் பெற்றார்.

21.02.2025 அன்று தமிழ்த்துறை பாரதிதாசன் இலக்கிய மன்றம் சார்பாக **உலக தாய்மொழி நாள்** கொண்டாடப்பட்டது. இவ்விழாவில் சிறப்பு விருந்தினராக கோபி வானம் தொடு நுண்கலைப் பயிற்சியகம், பேச்சுக்கலைப் பயிற்சியாளர் **செல்வி. ராஜி ஜஸ்வர்யா** அவர்கள் கலந்து கொண்டு **தமிழர் வாழ்வியலும் பண்பாடும்** என்ற தலைப்பில் சிறப்புரையாற்றினார். விழாவில் போட்டியில் வெற்றிபெற்ற மாணவர்களுக்கு பரிசுகள் வழங்கப்பட்டன.



தமிழ்த்துறையும், கோபியைத் தலைமையிடமாகக் கொண்ட **நம்ம கோபி பவுண்டேசன் சமூக நல அறக்கட்டளையும்** இணைந்து 12.04.2025 அன்று முதல் இரண்டு ஆண்டுகளுக்கு புரிந்துணர்வு ஒப்பந்தம் செய்து ஒப்பமிட்டுக் கொண்டன.

Faculty Achievement

அகர்சந்த் மான்மல் ஜெயின் கல்லூரியின் தமிழ்த் துறையும் ஓதம் பன்னாட்டு மின்னிதழும் இணைந்து நடத்தியஇணையவழி **திறனாய்வு வெளி** பன்னாட்டு கருத்தரங்கம் 14.12.2024 முதல் 12.04.2025 வரை 18 வாரங்கள் நடைபெற்றன. இதில் தமிழ்த்துறை தலைவர் முனைவர் இர. செந்தில்ராணி, உதவிப் பேராசிரியர்கள் திரு. ப.இராமன், திருமதி. இரா. புஷ்பா ஆகியோர் பங்கேற்றனர்.

ஓத்தக்குதிரை ஸ்ரீ வெங்கடேஸ்வரா கலை மற்றும் அறிவியல் கல்லூரியில் உள் தர உறுதிப் பிரிவு சார்பாக **ICT Tools for the Smart Teaching and Blended Learning** என்ற தலைப்பில் 31.01.2025 முதல் 06.02.2025 வரை நடைபெற்றஇணையவழி ஆசிரியர் திறன் மேம்பாட்டு பயிற்சியில் தமிழ்த்துறை பேராசிரியர்கள் அனைவரும்கலந்து கொண்டனர்.

சென்னை அன்னை வயலட் கலை மற்றும் அறிவியல் கல்லூரிமற்றும் ஸ்ரீ முத்துக்குமாரசுவாமி கல்லூரி, **மொழி கற்பித்தலில் கல்வியல் நுட்பங்கள்** என்ற பொருண்மையில் 13.03.2025 முதல் 19.03.2025 வரை பன்னாட்டு அளவிலான ஆசிரியர் திறன் மேம்பாட்டு பயிற்சி நடத்தியது. இதில் தமிழ்த்துறை உதவி பேராசிரியர்கள் திருமதி இரா.புஷ்பா, செல்வி கு. நந்தினி ஆகியோர் பங்கேற்றனர்.

கோவை ரத்தினம் கலை மற்றும் அறிவியல் கல்லூரி தமிழ்த்துறை, தேசிய அளவிலானகருத்தரங்கம் 09.04.2025 அன்று **தமிழ் இலக்கியங்களில் உளவியல் பண்பாடுகள்** என்ற தலைப்பில்நடைபெற்றகருத்தரங்கில்தமிழ்த்துறை உதவி பேராசிரியர் திரு. ப. இராமன் பங்கேற்றார்.

PG AND RESEARCH DEPARTMENT OF ENGLISH

Career Guidance Programme was organized on 07.01.2025 at II.B.A. English class room, **Mr. G. Vivin Pranesh** was the chief guest.



Tamil Modern play **UNTHICHUZI** was organized on 27/02/2025. The event was a grand success, with two performances by **Mr. V. Sathish Kumar** and his troupe from Erode Nadaaga Kotagai.

Lit-Zen association's **Valedictory Function** was organized on 25/03/ 2025. **Dr. V. Sarala Devi**, Professor and Head, Department of English, Shree Venkateshwara Hi Tech Engineering College was the chief guest.



Department best practices on moral value education programmes were conducted on every week. **திருக்குறள் அதிகாரம் - வெகுளாமை** (Thirukkural Verse - Vegulaamai) was discussed by **Dr. A. Mohanasundaram**, Principal of SVASC, on 18.02.2025

Dr. Chi. Nanjappa, Vice-Principal addressed the students about **Building the Character for Better Tomorrow** in the second week of the programme on 25.02.2025



Dr. R. Senthilrani, HoD of Tamil highlighted about **சாதிக்க ஆசைப்படு** (Desire to Achieve) on 01/03/2025 in the third week.

Mr. P. Arokyaraj, Hodi/c of Maths talked about **மொழி** on 13/03/2025 and **Ms. K. S. Malathi**, HoD i/c of Chemistry spoke about **தோல்வி நிலையல்ல** on 19/03/2025 on the 4th and 5th week.

An Adieu was celebrated on 05/04/2025 for the final year students.



DEPARTMENT OF MANAGEMENT



A study tour to **Munnar and Cochin** was conducted on 02/02/2025 for the students of **III-BBA**. A group of 35 students took part in that trip.

A guest session titled **Cognitive Skill Training: Mastering Code Cracking and Logical Reasoning** was held on 13/02/2025. **Mrs. M. Sandya**, the Placement Officer, Kaamadhenu Arts and Science College, Sathyamangalam was the resource person.



The Association **Valedictory and Farewell** was conducted on **05/04/ 2025**.

Faculty Achievement

Dr. P. Rajasekar, Associate Professor and Head, presented a research paper titled **“A Study on Service Quality Dimensions of Selected Commercial Banks in Erode”** at the ICSSR-sponsored National Seminar on Digital Transformation of Financial Services and Sustainability: Jan Dhan Yojana in Financial Inclusion, organized by the Department of Commerce, held on 21/02/2025 at Vivekanandha Arts and Science College for Women, Sankagiri and the same was published in ISBN book (978-93-93842-72-2, pp. 108–117).

He also presented and published a paper titled **“Artificial Intelligence in Finance”** at the International Seminar on FinTech and Financial Literacy, organized by the Department of Commerce, held on 19th March 2025 at PSG College of Arts & Science, Coimbatore (ISBN: 978-81-986630-1-6, pp. 14–19).

PG AND RESEARCH DEPARTMENT OF COMMERCE

The department celebrated the **Pongal Festival** on 12/01/2025 to honour and showcases the rich traditions of Tamil culture. The event highlighted the cultural significance of the harvest festival through traditional decorations, attire, and activities that reflected the spirit of Tamil heritage.



An **Educational Tour** was arranged for UG students at Kerala and visit at **Wayand Tea Museum** was arranged for final M.Com students on 24/01/2025 as a part of curriculum.

Budeget Talk 2K25 was conducted on 17/02/2025. A detailed discussion was made by the students about the pros and cons of the Union Budget 2025 presented by the Finance Minister Dr.Nirmala Seetharaman. **Mr. R. Selvakumar**, Assistant Professor was the moderator.



Village Bazaar 2K25 a student skill development and an extension activity was conducted on 21/02/2025. **Thiru. K. C. Karupanan**, Secretary, Shree Venkateshwara Group of Institutions, Gobichettipalayam has inaugurated the event. Students marketed their products to showcase innate talents by protrude 52 stalls. More than 5,000 students visited the stalls and a sales turnover of around **Rs.2,10,000** was made.

Add on Course on **Tally with GST** for 50 hours was conducted in associate with C Cube Technologies, Erode from 25/02/2025 to 11/03/2025. **Mr. S. Gnanasekar**, Tally Certified Trainer, C Cube Technologies, Erode was the resource person.



Department conducted a Certificate Course on **Basics of Stock Market** from 25/02/2025 to 13/13/2025. **Mr. L. Mahesh**, Branch Manager, Motilal Oswal Financial Services Ltd., Gobichettiapalayam was the resource person.

A career guidance awareness programme on **Professional Courses for Commerce** was organized on 28/02/2025. **Dr. U. Ilanchezhian**, Director, Professional Education Study Centre, Coimbatore for the resource person.





Association Valedictory, ISBN Book Release, Department Newsletter Release, Value Added Course Certificate Distribution ceremony and Farewell function were conducted on 05/04/2025. **Thiru. K. C. Karupanan**, Secretary, Shree Venkateshwara Group of Institutions, Gobichettipalayam was the chief guest.

Faculty Achievement

Mr. D. Prakash participated in a one day national level seminar on **Emerging Trends in Business and Innovation: Industry 5.0** held on 08.01.2025 at Excel College for Commerce and Science, Kumarapalayam.

Dr. Chi. Nanjappa, Mr. S. Sathish and Mr. D. Prakash participated a Five-Day International FDP on **Reshaping Curriculum for Industry 4.0 and Beyond**, organized by Aiman College of Arts and Science for Women, Tiruchirappalli from 20/01/2025 to 25/01/2025

Mr. S. Sathish, Mr. V. Ruthrakumar and Mr. M. Elango participated in the **Industry Institute Conclave 2K25** at P.K.R Arts College for Women from 21/01/2025 to 22/01/2025.

All the faculty members of the department Attended Seven Day National Level Faculty Development Programme on **ICT Tools For Smart Teaching and Blended Learning** organized by IQAC of Shree Venkateshwara Arts and Science (Co-Education) College, Gobichettipalayam from 31/01/2025 to 06/01/2025.

Dr. Chi. Nanjappa, Mr. S. Sathish, Mr. D. Prakash, Mr. V. RuthraKumar, and Mr. M. Elango participated and presented papers in the National Conference on **Interdisciplinary Insights: Exploring Contemporary Research** at Terf's Academy College of Arts and Science, Tirupur on 08/02/2025

Mr. S. Sathish, Mr. D. Prakash, Dr. K. G. Umayambigai, Dr. M. Kalaivani and Mrs. J. Lavanya participated in the State level Seminar on **Hygienic & Health Management** held on 29/02/2025 at Bharathidasan College of Arts and Science, Erode.

Dr. A. Savitha, Dr. M. S. Gomathi, Dr. K. G. Umayambigai, Dr. M. Kalaivani, Dr. K. Kokilavani, Mr.S.Sathish, Mr. D. Prakash, Mrs. S. Ponmozhi, Mrs, T. Bhuvaneshwari, Mrs. S. Swathi, Mrs. J. Lavanya, Mr. M. Elanago, Mrs. A. Revathi, participated Five Days Online FDP on **Fintech Innovation Technology** organized by Hindusthan College of Science and Arts College, Perundurai from 03/03/25 to 07/03/25.

Dr. K. Kokilavani participated one day National Seminar on **A Comparative Analysis of Socio Economic Conditions of Turmeric Farmers and Sugarcane Farmers in Erode District of Tamil Nadu** at PSG College of Arts and Science Coimbatore on 11/03/2025.

Dr. K. G. Umayambigai published an article on **Awareness of Small Scale Entrepreneurs Towards GST in Erode District of Tamil Nadu** in the International Journal of Innovation Research in Technology, Vol. 12(1), March, 2025.

She also published an article on **Farmer's Perception Towards Government Subsidy Schemes in Erode District** in the International Journal of Innovation Research in Technology (JIRT), Vol. 11 (11), April, 2025

Ms. N. Malathi published an article on **Growth pattern of Area, Productivity and Production of Sugarcane in Tamil Nadu** in the International Journal of Research and Analytical Review (IJRAR), Vol.12 (2), April, 2025.

Dr. Chi. Nanjappa completed **NEP-2020 Orientation and Sensitization Programme** Under Malaviya Mission Teacher Training Programme (MMTTP) of University Grants Commission, organized by Central University of South Bihar (CUSB), Gaya from 30/04/2025 to 07/05/2025

Dr. Chi. Nanjappa served an editor for an ISBN Book (978-93-95241-14-4) on **Emerging Trends in Business Innovation Sustainable Development** and also contributed an article.

All the faculty members of the department contributed their article to an ISBN Book (978-93-95241-14-4) on **Emerging Trends in Business Innovation Sustainable Development**, released on 05/04/2025.

Dr. Chi. Nanjappa, participated a Five-Day Online course on **Innovation and Entrepreneurship** from 12/05/2025 to 16/05/2025 organized by Institution's Innovation Council (IIC), Sacred Heart College (Autonomous), Tirupattur in Collaboration with AGAR Visakhapatnam. Also attended Two Weeks Faculty Development programme on **Green Technologies in Electrical Engineering: A Path to Sustainability**, organized by AMET Deemed to be University, Chennai from 19.05.2025 to 30.05.2025.

Students Participations

H. Ansila Fathima, M. Uma Maheshwari, Z. Refana Parvin, P. Jebirinsal, K. Guna, A. Nithya, S. Jothisa, K.Divya Sri, S. Vanitha. E. Mohanpriya, K. Sharmila, M. Sri Kavya, and P.Anjali of II.B.Com (PA) participated **Small Industrial Development Bank of India (SIDBI)** in the industry institute conclave -2K25 held from 21/01/2025 to 22/01/2025.

M. Meatha, S. Srishanmathi, K. Shalini, N. Nandhini, and E. Subharanjana participated in One Day International Conference On **Digital Technology in Business Processes** at Nandha Arts and Science College (Autonomous) on 24/01/2025.

M. Monika, S. Manasri, and P. Prema of II. B.Com (PA) participated in the **Lumina Fest 2K25** Intercollegiate meet held at Gobi Arts and science College on 06/02/2025.

G. Jayaram, N. Sasi Kumar, D. Divakar, G. Sujith Kamalesh, K. Naveen, and K. Navaneethan of II.B.Com (IT) participated in the Inter- Collegiate meet **Mirari 2025** held at Dr.S.N.S. Rajalakshmi College of Arts and Science, Coimbatore on 19/02/2025

L. Rubika, D. Duruka Lakshmi, V.Vanitha, and S. Mathumitha participated in a National level Inter Cultural fest **AURA 25** at Kaamadhenu Arts and Science College, Sathyamangalam on 20/03/2025.

R. Manojkumar, S. Sasikala, N. Boomathi, R. Poomika, A. Elomitha, K. Dheja Shree and S. Krishnanandhana of I.M.Com participated in the one day state level intercollegiate meet **Innofusion-2k25** held at Gobi Arts and Science College, Gobichettipalayam on 27/02/2025.

M. Haripriyan, K. Naveen, G. Sujith Kamalesh, N. Sasi Kumar, S. Rohith, M. Haripriyan, D. Divagar, V. Kandasamy G. Jayaram of I.I.B.Com (IT) participated in the Inter- Collegiate meet **Kondayttam 25** held on 28/02/2025 at A.V.P. College of Arts and Science, Tiruppur.

K. Kesanth and K. G. Jayaprasanth participated in the international Conference on **AI for Business Transformation: Exploring Innovation in Banking Insurance** at Erode Arts and Science College held on 28/02/2025

DEPARTMENT OF COMPUTER SCIENCE

An **Extension Activity** was organized on 08/02/2025 at Helping Hearts Trust in Erode. Students of the department donated Rs.5000 to the trust.



A hands-on training on **Learn to Work with Designing Software** was organized on 18/02/2025. **Mr. S. Mainkandan**, (Alumni Student, 2019 batch), Media Designer - PRO office, Nandha Engineering College (Autonomous), Erode was resource person

A Workshop on **UiPath Studio** was organized on 22/02/2025. **Mr. A. M. Gowtham**, Senior Software Engineer, Virtusa Consulting Service, Chennai acted as resource person



The department organized a Webinar on **File Handling in C++** on 26/03/2025. **Mr. P. Karuppusamy**, Assistant Professor, Department of Information Technology, PPG College of Arts and Science, Coimbatore was the resource person.

Association **Valedictory and Farewell** was organized on 05/04/2025 for final year students.



Faculty Achievements

Mrs. B. Kanchanadevi presented a paper **Optimization Based Lossless Hybrid Approach for MRI Image Compression** in the International Conference on Computational Intelligence and Communication Technologies, held at Dr. N. G. P Arts and Science College, Coimbatore on 03/01/2025.

Mrs. B. Kanchanadevi, Mrs. S. Devi, Mrs. P. Sangeetha, Mr. P. Karthikeyan, Mrs. B. Jeevithapriya, Mrs. K. R. Kavitha and Mrs. K. Iswarya Attended Seven Day National Level Faculty Development Programme on **ICT Tools For Smart Teaching and Blended Learning** organized

by IQAC of Shree Venkateshwara Arts and Science (Co Education) College, Gobichettipalayam from 31/01/2025 to 06/02/2025

Mrs. S. Devi presented a paper on **Stock market Prediction using AI: Exploring the Future Investment Analysis**, in the National Level Seminar on Technological Innovations and Artificial Intelligence, held at K. S. Rangasamy College of Arts and Science, Tiruchengode on 07/01/2025. She acted as resource person for a guest lecture on **Image Restoration Techniques**, at Bharathiar University Post Graduate Extension and Research Centre, Erode on 27/02/2025.

Mrs. S. Devi and Mrs. B. Jeevithapriya presented a paper **Artificial Intelligence Potential Position in Technology**, in the International Conference on Metaverse Technologies and Cloud Computing, held at Vivekananda College of Arts and Science for Women, Tiruchengode from 26/02/2025 to 27/02/2025

Mrs. B. Kanchanadevi acted as resource person for a guest lecture on **Image Enhancement Methods**, at Bharathiar University Post Graduate Extension and Research Centre, Erode on 26/02/2025. She attended training programme on **Academic Leadership** under Malaviya Mission Teacher Training Programme of University Grants Commission (UGC), held at Coimbatore Institute of Technology (CIT), Coimbatore from 21/03/2025 and 22/03/2025.

DEPARTMENT OF COMPUTER APPLICATIONS



An inter-collegiate meet **Digital Dynamo 2k25** was conducted on 29/01/2025. **Ms. S. Kiruba**, Yellowmatics Pvt. Ltd. was the chief guest.

A three-day **Industrial Visit** to Kerala was organized from 23/01/2025 to 25/01/2025.



A student development programme on **Navigating Career Paths and Industry Demands** was conducted on 06/02/2025.

Association **Valedictory and Farewell** was organized on 05/04/2025 for final year students.



A five day online workshop on **Java for Beginners** was organized from 12/05/2025 to 16/05/2025.

DEPARTMENT OF MATHEMATICS



A seminar on **Artificial Intelligence in Mathematics** was conducted on 22/01/2025. **Dr. S. Loganayagi**, Assistant Professor and Head of Mathematics, Vivekanandha Arts and Science College for Women, Salem was the Resource Person.

An awareness rally about Grama Sabha on the title **Let's Join the Grama Sabha; Let's Shine in the World Sabha!** (கிராமசபையில் இணைவோம்; உலக சபையில் ஒளிர்வோம்!) was conducted in Grama Sabha meeting held at the Kavindapadi village panchayat on 25.01.2025.



An industrial visit to the **Aavin Dairy** was conducted on 01/02/2025 for enriching experience for both staff and students about the operations of a dairy factory and highlighted the importance of quality control, technology and sustainability in the industry.

Department organized 0 function for the outgoing batch (2022-2025) of B.Sc. Mathematics students on 05/04/2025.



DEPARTMENT OF CHEMISTRY



A **Memorandum of Understanding (MOU)** was made on with Mr. Muthusamy, Proprietor of Rani Chemicals, Chithode 28.01.2025.

An Industrial Visit was arranged at **Rani Chemicals**, Chithode on 17/02/25 for gaining practical knowledge on chemical processing.



Valedictory and Farewell function for the outgoing batch (2022-2025) was conducted on 05/04/2025.

DEPARTMENT OF MICROBIOLOGY

A certificate course on **Mushroom Cultivation** was inaugurated on 12/02/2025. A total of 61 students from our department actively participated in the course and successfully completed it.



Science Expo- 2025 was conducted on the eve of National Science Day on 03/03/2025. Students displayed various working models, posters, still model related to science and human anatomy.

A competition on **Micro Talentina-2K25** was conducted on 24/02/2025. Various events like Face painting, Art from waste, paper presentation, solo dance, Neuro spark game were conducted.



Micro - Lumina **Association Valedictory** function was conducted on 05/04/2025 and prizes were distributed to the winners of the various competitions conducted during the 2024–2025 academic year.

Faculty Achievements

Dr. S. Manju, Assistant Professor & Head actively participated in a One Week Faculty Development Programme on **Emerging Technologies in Bioprospecting for Health & Environment: Opportunities & Challenges** from 21.02.2025 to 27.02.2025 organized by Vivekananda Arts and Science College for Women, Sangagiri.

She also participated in a Five –Day National Faculty Development Programme on **Empowering Faculty with AI: Transforming Next-Gen Learning** organized by Hindusthan College of Science and Commerce, Ingur, Erode from 24/02/2025 to 28/02/2025

Ms. B. Priya, Assistant Professor has completed online certificate course on **Working with Canva with A grade** organized by Standard Fireworks Rajaratnam College for Women (Autonomous), Sivakasi, from 08.02.2025 to 22.02.2025. She also participated in the online Workshop on **Artificial Intelligence and Machine Learning** organized by EC –Learnix on 01.03.2025. She made another participation in the International Webinar on **Mastering Research Paper Writing: Tips, Tools and Techniques** Organized by Skill Activate Organization on 12/04.2025.

Student Participation

R. Rajeshwari of II.B.Sc. Microbiology, participated in the essay writing competition held on 04/01/2025 on the occasion of **Thiruvalluvar Day** and won the second prize.

M. Hajeera Begam of II.B.Sc., Microbiology, participated in the Poster Making Competition at an international conference on **Innovation Bio sustainability-ICIB** conducted by Hindusthan College of Arts and Science-Coimbatore, on 31/01/2025 and won the first prize.

S. Keerthika of II.B.Sc., Microbiology, participated in the poem writing competition organized by Shree Venkateshwara Arts and Science Co-Education College, on the occasion of **National Tamil Language Day** on 21/02/2025 and won second prize.

M. Hajeera Begam, S. Abiruba G .L. Naveen and V. Mukilan of II B.Sc. Microbiology and V. Gowthami and S. Akshaya of I M.Sc. Microbiology participated in the **Poster Making and Trash to Treasure** respectively and won the second prizes in the competition conducted by Dr. G. R. Dhamodharan College of Science, Coimbatore, on 27/02/2025.

DEPARTMENT OF COSTUME DESIGN AND FASHION

A workshop on **Aari Work and Embroidery** was conducted from 31/01/2025 to 06/02/2025. **Mrs. R. Preethi**, Aari Embroidery Trainer was the resource person



An Extension activity **Artvisuals** was conducted at Government Model Higher Secondary School, Sellampalayam, Anthiyur on 13/02/2025.

An **Intercollegiate** meet was organized on 20/02/2025. **Dr. E. Devaki**, Assistant Professor and Head, PSG College of Arts and Science, Coimbatore and **Mrs. D. Anu**, Travelling Tattooist, Designer, Modelling were the chief guests.



Department Students visited **SCM Garments**, Vettaikarankovil, Gobi on 13/02/2025 to gain a practical knowledge about industry.

An Industrial Visit was arranged at **Nikitha Tailoring**, Ammapettai, Mettur on 05/04/2025.



Department valedictory and farewell was organized on 05/04/2025

Students Participation

K. Bubesh of I.B.Sc. (CDF) participated in a **Silambam Competition** at Tiruppur on 03/05/2025 and made a world record. He was awarded a Gold Medal by the Tirupur District Collector, Mr. Christuraj IAS.

DEPARTMENT OF LIBRARY

An expert talk on **புத்தகவழிச் சாலை** was organized on 24/01/2025. Over 400 students actively participated in the program,



engaging in discussions on the importance of reading.

World Book and Copyright Day was celebrated on 24/04/2025. Professors shared their learning's from their favourite books.

The Library Department honoured A. Deepak Ram, Harish Babu and S. Muthu Sudharsan of I. Bcom (CA) won the **Best Library User Award** for the academic year 2024-25.



DEPARTMENT OF PHYSICAL EDUCATION



Shree Venkateshwara Group of Institutions organized a Sports Carnival from 21/01/2025 to 01/02/2025. Various sports events were conducted among the institutions and our college students won the **Overall Trophy**.

R. Saranya of I.B.Sc. Cyber Security participated in the athletic event (Shotput, Discusthrow) on 01/02/2025 and got the individual athletic championship in the Sports Carnival.



Cricket competition was conducted on 14/02/2025 for male faculty members in the sports carnival. Our college won the **First Place** and the Trophy.

Throwball competition was conducted on 27/02/2025 for female faculty members in the sports carnival. Our college won the **First Prize** and the Trophy.



Guru kashi University, Punjab conducted All India Inter-University Wrestling (Women) Tournament from 13/01/2025 to 17/01/2025. **M. Sankavi** of I.B.Com participated and got III place.

INTERNAL QUALITY ASSURANCE CELL



Seven Day National Level Online Faculty Development Programme on **ICT Tools for Smart Teaching and Blended Learning** from 31/01/2025 to 06/02/2025. Dr. S. Sampath Kumar, Professor & Head, Department of Social and Population Studies, Bharathiar University acted as the Chief guest and addressed the gathering in the Inaugural Session.

A one day workshop on the **Binary Method of NAAC** was organized on 29.03.2025. **Dr. N. Alagumurthi**, Professor of Mechanical Engineering, Pondicherry Engineering College, Puducherry served as the resource person for the session.



PLACEMENT CELL



KGISL conducted an on-campus interview on 02/01/2025 and 6 students secured placement with a salary package of **₹2.83 LPA**.

Ineoys Tech Solutions conducted an on-campus interview on 07/01/2025, 3 students secured placements with a salary package of **₹3 LPA**.





17 students of CDF Department attended an interview conducted by **SCM Garments Pvt. Ltd.** on 13/01/2025 and secured placements with a salary package of **₹1.92 LPA.**



Nokia conducted an on campus interview on 21/01/2025 and 274 students got placed with salary package **₹2.16 LPA.**



Muthoot Finance conducted an on campus interview on 28/01/2025 and 60 students secured placements with a salary package of **₹2.74 LPA.**



Clarus RCM Infotech Pvt. Ltd. conducted an on campus interview on 04/02/2025 and 27 students secured placements at with a salary package of **₹2.16 LPA.**



Foxconn conducted an on campus interview on 6/02/2025 and 104 students got placed with a salary package **₹2.16 LPA.**



Unitech Plasto Pvt Ltd. conducted an on Campus interview on 6/02/2025 and 36 students got placed with a salary package **₹2.28 LPA.**



Sakthi Auto Components Pvt. Ltd. conducted an on Campus interview on 12/02/2025 and 73 students got placed with a salary package of **₹2.76 LPA.**



Virtuospark Pvt Ltd. conducted an On Campus interview on 20/02/2025 and 1 student got placed with a salary package of **₹3 LPA.**



SP Apparels Private Ltd. conducted an on Campus interview on 28/03/2025 25 students got placed with a salary package of **₹1.68 LPA.**



Placement Job Fair was organized in collaboration with **Naan Mudhalvan**, an initiative by the Government of Tamil Nadu on 12/04/2025.



Placement Day event was held on 03/05/2024. A total of 420 students were distributed offer letters. **Mr. Hariharan**, Senior Recruitment Manager from Hexaware, Coimbatore was the chief guest.

RESEARCH AND DEVELOPMENT CELL



A one day Faculty Enrichment Programme on **Enhancing Research and Proposal Writing** was conducted on 21/05/2025. Dr. N. Audinarayana, Professor and Head (Rtd), Department of Sociology & Population Studies, Bharathiar University, Coimbatore acted as the resource person.

RED RIBBON CLUB

An Awareness program on **Tuberculosis (TB)** was conducted on 24/01/2025. **Dr. R. Ramachandran**, MBBS, DTCD, Deputy Director of Medical Services (TB), Erode was acted as chief guest.



WOMEN EMPOWERMENT CELL



An online seminar on **Dream Big, Stay Updated and Live with No Regrets** for women students on 03/03/2025. **Mrs. Karthikeyini Rangasamy**, Surrey, British Columbia, Canada, was the Chief Guest.

ECO CLUB

An **Extension Activity** was organized on 15/02/25 at Elathur Pond, Nambiyur. **Mr. S. Nagarajan**, Head of Biodiversity Committee, **Mr. N. S. K. Keshav** and **Mr. K. Janarthanan**, Natural Artists were the chief guests.



An MOU was signed with **Namma Gobi Foundation** on 12/04/2025 in the presence of **Mr. G. Gunasekaran**, Chairman and **Mr. T. Anbarasu**, Secretary of that foundation.

NATIONAL SERVICE SCHEME

A **Seven Day Special Camp** for the academic year 2024-25 was conducted from 25/01/2025 to 31/01/2025 at **Nanjaipuliyampatti and Bungalwopudur Villages**.



An **Eye camp** was conducted in association with **Eye Foundation Hospital, Erode** on 12/02/2025 at our college auditorium.

National Service Programme Volunteers were taken on an **Academic Tour** to Cochin & Vagamon (Kerala) for two days from 15/02/2025 and 16/02/2025.



VOTERS LITERACY CLUB

A **Pledge** was taken to create awareness among the students on 25/01/2025 about the Voters' National Day.



FINE ARTS CLUB



A **Vibrant Pongal Fest** was celebrated on 12/01/2025 to showcase the tradition and cultural heritage with great enthusiasm.

JJCI CLUB

Junior JCI (JJCI) Installation Function, the signing of a **Memorandum of Understanding (MoU)**, and **Training Programme** were organized on 30/01/2025. The newly installed team upheld the values of JCI.



Junior JCI members visited **Agni Steels (P) Ltd. Production Unit**, Ingur, Perundurai on 05/02/2025 to gain practical insights into steel manufacturing.

An amount of **₹14,450** was contributed towards the term fees of **Suriya**, a student of I B.A. English on 25/03/2025 through JCI Erode Metro.



An amount of **₹11,500** was contributed towards the term fees of **Syed Ali Fathima**, a student of III. B.Sc. Microbiology on 28/04/2025 through JCI Nexus, Erode.

ROTRACT CLUB

A **Mega Walkathon** was conducted in association with **Bhanavani Koodal** on 10/04/2025 with three categories. More than 700 people participated in this event.



COLLEGE EVENTS



Second Graduation Day was conducted on 04/01/2025 for the out gone batch 2020-2023. **Mr. Justice P. Sathasivam**, former Chief Justice and Former Governor of Kerala was the Chief Guest.

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